

MARKET ACCESS

THE SUCCESSFUL WAY

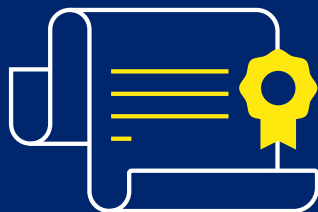
Expanding growth in a new market has never been so easy. BranchUnlimited helps you to scale to the Netherlands and Europe with the dedication of the entrepreneur, the creativity of the innovator.



STEP 1

DISCOVERY MEETING

We kick off with a video call to get to know each other. We discuss your company, vision and strategy. And of course we will share our ideas and background as well. And, very importantly, we'll check out the chemistry between our teams. After the call we both have a pretty good idea of whether it's smart to start working together.



STEP 2

NON-DISCLOSURE AGREEMENT

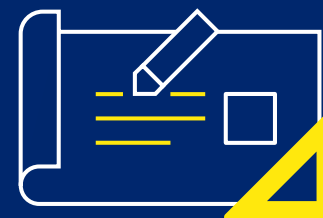
In order to quickly zoom in on your plans and ambition to enter new markets, we need to be able to exchange ideas freely. This requires trust and mutual engagement. That is why we conclude a non-disclosure agreement early on in the process. That gives us both comfort.



STEP 3

DEFINING THE SCOPE

Now that we can exchange thoughts openly, it is important to determine what you need as soon as possible. We will do that together. We drill down on your plans and determine the project scope and set goals, which we'll put in writing for you. If you decide to work with us we'll enter into a formal project plan and agreement.



STEP 4

EXECUTION

We are your boots on the ground, and we promised to get things done. So, we get to work to execute our project. Of course, we check in regularly to report, make recommendations and discuss next steps. By the end of this phase, you know what it means to have a flying start in a new market.



STEP 5

STAY CONNECTED

The project is finished, and you can continue to build your business. By now we already know a lot about each other and have experienced what it is like to work together. And we believe in building long-term relationships. That's a great basis for staying in touch. Whether we just catch up every now and then, or we'll enter into a new project or you'll sign in on one of our subscription offerings.